

Introducing the Panasonic Purchase Program!



We are happy to announce an exciting new benefit to all employees. SMUD employees can enjoy preferred pricing on a wide selection of Panasonic products through the Panasonic Purchase Program. **Panasonic Partners Code ID – PLEASE CONTACT RACHEL MOORE @ 732-6148**

What's the Panasonic Purchase Program

A whole new way to shop

The Panasonic Purchase Program is a program which will allow all registered employees preferred pricing and shopping convenience on a broad range of Panasonic branded products sold directly from Panasonic.com to you.

Buy anytime, anywhere

Once registered, members get convenient access to the Panasonic Purchase Program from *anywhere they have internet access*—at work, at home, or on the road. After a simple, one-time registration, employees can log in from anywhere, any time just by going to <http://epp.panasonic.com/login>. (Must first register through company intranet).

How do you get all this?

1) Simply visit your intranet site and click the link for the Panasonic Purchase Program.



2) You'll see a new Registration/Log-in page. Register as a Panasonic Partner member (A valid email address is required) and enter in your Code ID **PLEASE CONTACT RACHEL MOORE @ 732-6148**.

3) That's it! On future visits, all you need to do is log in. You might want to bookmark the page (<http://epp.panasonic.com/login>) for easy access on future visits.

4) Questions about the program can be directed by 800-405-0657 Monday through Friday between 8 a.m. and 8 p.m. EST.

Please keep in mind that this program has been designed for Panasonic Preferred Partners and is not to be distributed or shared outside of your company. Violation of this may result in the Panasonic Employee Purchase Program being revoked.

Panasonic Employee Purchase Program for SMUD

THIS DOCUMENT IS NOT FOR RELEASE OR PUBLICATION TO THE GENERAL PUBLIC, OR EMPLOYEES (OTHER THAN EMPLOYEES DIRECTLY RELATED TO THE IMPLEMENTATION OR MANAGEMENT OF THIS PROGRAM).

The following instructions/guidance is provided for the use of your IT Department, Webmaster, or personnel directly responsible for maintaining or adding content to your company intranet.

Before your members can access the Panasonic Direct Store the following simple html code should be added as either a text or image hyperlink on your **intranet** site.

```
<a href="http://www2.panasonic.com/webapp/wcs/stores/servlet/vEPPOffer?storeId=15001&groupId=SMD777"> </a>
```

The URL above should not be displayed on your web page for general viewing. For your convenience we have attached our logo to be used on your website as a hyperlink image.

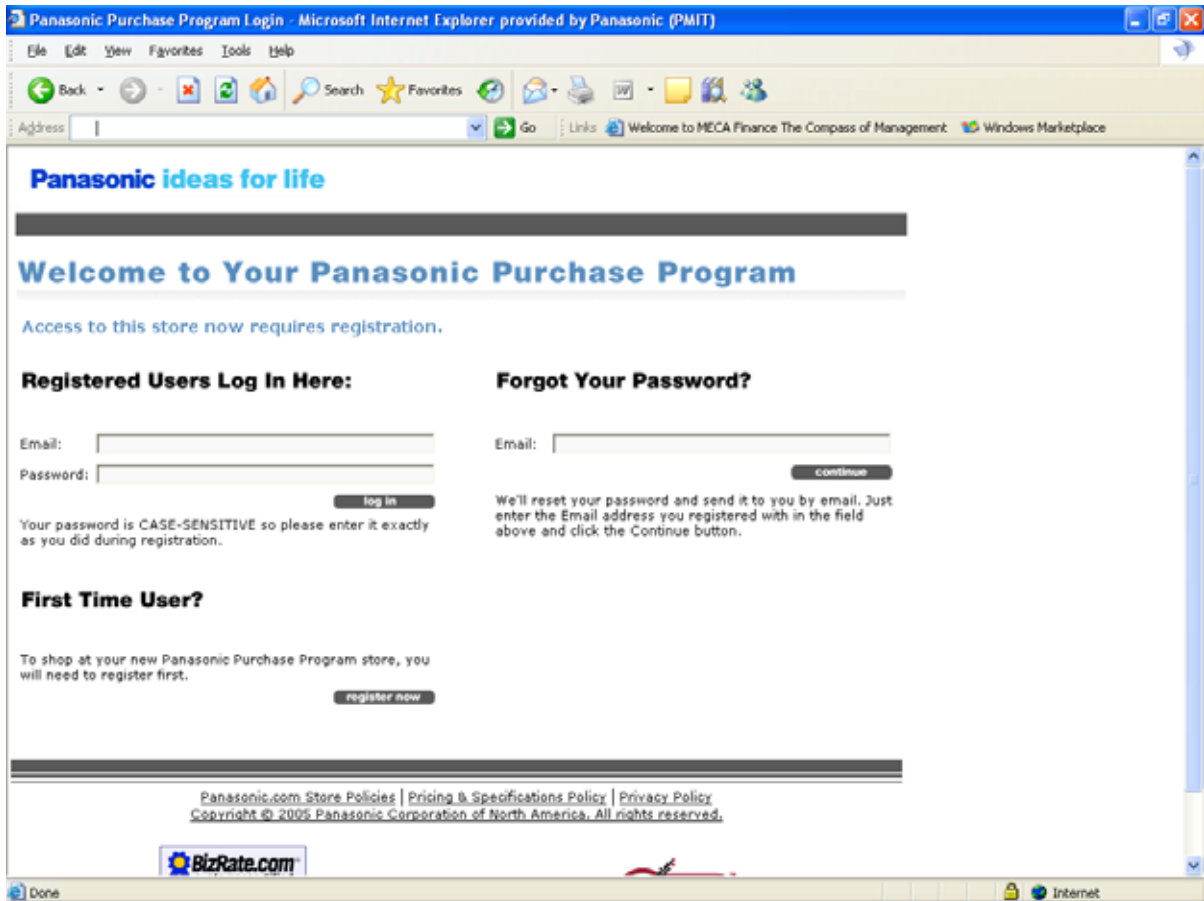


Security

Access to Panasonic Direct is restricted to registered program participants only. Enabling access to the store for your members is a simple process.

- All members of your organization will be required to register.
- Our security methodology for registration requires your members to enter a Group ID when registering. Your group id is **PLEASE CONTACT RACHEL MOORE @ 732-6148**. *(Please ensure that this number is visible to employees as they will need it in order to complete their registration).*

Verify that when you access Panasonic Direct from this link, you see the following screen:



Please note that our site cannot be bookmarked or added to Favorites.

If you need help for business related issues please contact Klar Segal at 201-392-6520 or via e-mail at segalk@us.panasonic.com. If you need help with technical issues please contact Tom Popp at 201-348-7239 or poppt@us.panasonic.com

Please do not post the above two contact names on your secured website. These contacts are for IT and site usage problems only. Employees/Members can contact our Call Center at 800-405-0657 8am – 8pm EST, Monday – Friday for any sales related or customer service issues.

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